



# So Your Budget is Zilch So What!

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# Free Resources

- FEMA
  - Ready.gov
    - 12 languages
- U.S. Fire Administration
- Department of Homeland Security
  - If You See Something, Say Something
  - Stop.Think. Connect
- FireWise USA





# Alaska: Ready Together

- Alaska: Ready Together is a three-year outreach campaign devised to educate all Alaskans about the importance of preparing for disasters.
- The Division of Homeland Security & Emergency Management will lead the charge in this movement, and support the local jurisdictions in their efforts.





# Toolbox

- Social media posts
  - Facebook
  - Twitter
- Flyer and/or brochure
- Power Point presentation
- Playbook
- Written PSAs





# Ready Together Presentations

- Ready Together
- Ready Senior
- Ready Youth
- Ready Rural
- Ready Functional & Access Needs
- Ready Commuter
- Ready English as a 2<sup>nd</sup> Language
- Ready Back to School
- Ready House of Worship
- Ready Pets
- Ready Business
- Ready Daycare





# Where To Present

- Community Health Fair
- Church Meetings
- Tribal Conferences
- Hospice Meetings
- School Functions
- Safety Meetings
- Club Meetings
- Sport Groups





# Where to Present

- Youth- Explorer and Scout Meetings
- Safety Expos
- Community Conferences
- Senior Citizen Meetings
- Assembly Meetings
- Women Clubs
- Neighborhood Watch Meetings
- Public Facility Meetings

