

Private Sector Preparedness Response and Recovery



Seminar Series Session Descriptions

The Private Sector Preparedness Response and Recovery (PSPR2) Seminar Series is a collaborative organization focused on bringing together members of the private sector with key members of local, state, tribal, and federal government to deliver information to enhance the safety and security of our communities.

Session 1: March 16 - Introduction to Recovering from a Mass Casualty Incident

In this session, participants will learn how they can better prepare for the number and variety of issues that will confront them in the first 72 hours following a mass casualty event and begin to take the steps needed for the additional challenges they may face in the short-, medium-, and long-term aftermath.

Session 2: April 20 - It's a Crime Scene – Addressing Immediate Needs

Session 2 will explore employee, customer, and other business considerations and actions that must happen immediately after a mass casualty event occurs, from ensuring life, safety, and the integrity of the crime scene to establishing victim crisis and support services.

Session 3: May 18 - Establishing Crisis Communications for Media Response

Session 3 will provide participants with valuable insights on how best to keep the public and media informed immediately after a mass casualty event, including releasing information and the role of social media.

Session 4: June 15 - When the Crime Tape Comes Down: Providing Immediate Crisis Support

Session 4 will address coordinating with law enforcement and other government entities and assisting families through mental health crisis, grief, and reunification. This session will explore how to ensure employees are safe and receiving any follow-up support services they may need.

Session 5: July 20 - Reopening and Resuming Operations

One of the hardest challenges to overcome in the aftermath of a mass casualty event is reestablishing a sense of safety and normalcy. As difficult as it may be, returning and reopening is necessary for most businesses. Session 5 will guide participants through the process of returning to business following a mass casualty event.

Session 6: August 17 - The Immediate Aftermath: What Short Term Recovery Looks Like

Recovery from a traumatic event is a long process, and companies can help employees and customers begin their journey in the aftermath of such events. Session 6 aims to help participants understand how to engage recovery resources and how best to provide help to employees, staff, and Individuals within and outside the organization.

Session 7: September 21 - Negotiating Mid- to Long-Term Recovery

This session takes a deep dive into factors that a business may not have considered during the early stages of recovering from a mass casualty event: Anniversary dates, impromptu memorials, re-modeling and re-envisioning areas where the actual crime occurred, and supporting those concerned with reopening.

Session 8: October 19 - Post-Incident Scams and Fraud

Traumatic events are not immune to those who want to take advantage of the situation for their own personal gain. Session 8 will help participants navigate the avenues of exploitation and prepare managers and employees against potential scams and scammers who see tragedy as an opportunity.

Session 9: November 16 - Civil and Criminal Judicial

In this final installment of the series, we will investigate the judicial aspects of mass casualty events. From potential civil suits to criminal proceedings, this last session will cover the issues legal needs to consider as lingering challenges play out in a court of law.