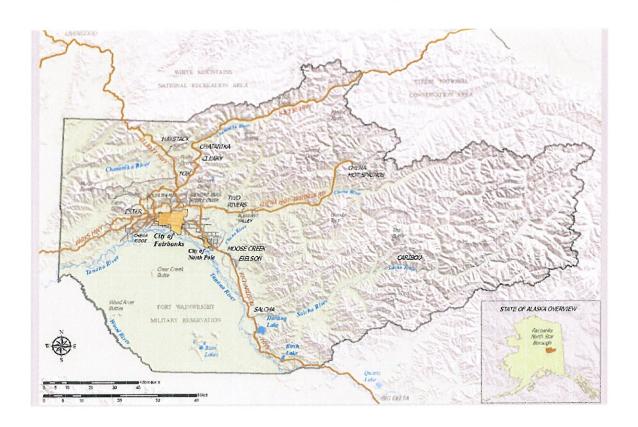
APPENDIX E Local Area Plan Template

EMERGENCY ALERT SYSTEM (EAS) PROCEDURES FOR THE

FAIRBANKS, ALASKA

EAS LOCAL AREA



I. INTRODUCTION

This Emergency Alert System (EAS) Local Area Plan was developed by the Fairbanks Local Area Emergency Communications Committee in cooperation with local broadcast and cable operators, the National Weather Service and the Fairbanks North Star Borough. The Plan outlines the methods used to disseminate emergency information and warning to the general public in the Fairbanks EAS Local Area or any portion thereof, within the broadcast coverage and cable system service areas, at the request of local, State and Federal officials. This local EAS plan may be activated in response to common local emergency situations such as power outages, floods, civil disorders, earthquakes, heavy snows, toxic chemical leaks or any occurrence which poses a danger to life or property.

Acceptance of/or participation in this plan shall not be deemed as a relinquishment of program control, and shall not be deemed to prohibit a broadcast licensee or cable operator from exercising his independent discretion and responsibility in any given situation. Broadcast stations and cable systems originating emergency communications shall be deemed to have conferred rebroadcast authority. The concept of management of each broadcast station and cable system to exercise discretion regarding the transmission of emergency information and instructions to the general public is provided by the FCC Rules and Regulations.

II. AUTHORITY

Title 47 U.S.C. 151, 154 (i) and (o), 303 (r), 524(g) and 606; and 47 C.F.R. Part 11, FCC Rules and Regulations, Emergency Alert System (EAS)

A WORD OF CAUTION: The Emergency Management/Services community has acquired a valuable new tool in gaining direct access to all area broadcasters and subject cable operators via the EAS. Broadcasters and cable operators are expecting the EAS to be used only for very serious emergencies. Keep in mind two things. First, some broadcasters and cable operators have their EAS decoders set on Automatic Mode. There will be no one there to screen your message and decide if it should be aired. They are depending on you to send an EAS Alert only for a very serious emergency. The second thing to remember is that broadcasters and cable operators participate in the local level EAS on a voluntary basis. No one can force them to carry out your EAS Alerts. Maintain a good relationship with your local broadcasters and cable operators, and they will come through for you in a crisis.

III. KEY EAS SOURCES

A. Local Primary Source (LP-1)

Location	KFBX-AM 970 KHz	
EAS Codes in Encoder/Decoder	See Annex C	
EAS Monitoring Assignments	ARCS, NWS, KUAC-FM	
Contact	Scott Diseth	
Telephone	907-450-1000 or 907-450-1050	
Unlisted Telephone	XXX- XXX-XXXX	
Hours of Operation	Attended 0400-2000 Monday - Friday	
	(Unattended hours Clear Channel EOC 1-866-999-1494)	
Communications Facilities	546 Ninth Avenue, Fairbanks	

B. Local Primary Source (LP-2)

Location	KUAC-FM 89.8 MHz	
EAS Codes in Encoder/Decoder	See Annex C	
EAS Monitoring Assignments	ARCS, KFBX, NWS	
Contact	Keith Martin	
Telephone	907-474-7491	
Unlisted Telephone	xxx-xxx-xxxx	
Hours of Operation	24/7	
Communications Facilities	312 Tanana Drive, Suite 202, Fairbanks	

C. Local Primary Source (LP-3)

Location	National Weather Service Fairbanks Forecast Office	
Contact	John Lingaas	
Administrative Telephone	907-458-3712	
24/7 Unlisted Telephone	907-458-3708 (staffed 24/7)	
Hours of Operation	Staffed 24/7	
Communications Facilities	Int'l Arctic Research Center, UAF; POB 757345 Fairbanks	

IV. APPROVALS (SEE ANNEX B)

V. IMPLEMENTATION

The following procedures should be used to implement EAS alerts.

A. Procedures for Designated Officials

1. Activation Request

Request activation of the EAS facilities through the NWS Fairbanks Forecast Office via phone or other available communications facility. The Fairbanks Forecast Office may call back the requesting agency to verify authenticity of the request.

In the event the NWS Fairbanks Forecast Office cannot activate the EAS facilities, request activation of the EAS facilities through the LP-1 or LP-2 via phone or other available communication facility.

2. Contact Format

Designated officials use the following format when contacting the key EAS sources:

"This is (Name/Title) of (Organization). I request that the Emergency Alert System be activated for the Fairbanks Local Area because of (Description of emergency)."

3. Details of Transmission

Upon authentication, designated officials, EAS source personnel determine transmission details (i.e., live or recorded, immediate or delayed). Officials should provide emergency program material including a description of the emergency, actions being taken by local government, and instructions to the public.

4. Lines of Communication

Keep line of communication open if necessary.

5. Specific Area Activation

For a unique emergency not involving the entire Fairbanks local area, local authorities may request activation of the EAS through the broadcast station and cable system serving only the affected area.

B. Procedures for Originating Station/Facility

1. LP Response to EAS Alert

Upon receipt of a request to activate the local EAS from appropriate authority, LP-1(or LP-2) may proceed as follows:

a. ANNOUNCEMENT

Broadcast the following announcement:

"WE INTERRUPT THIS PROGRAM BECAUSE OF A LOCAL EMERGENCY. IMPORTANT INFORMATION WILL FOLLOW."

b. TRANSMISSION OF EAS CODES

Transmit the EAS header codes and Attention Signal.

c. ANNOUNCEMENT

Transmit the following announcement and material:

1

"WE INTERRUPT THIS PROGRAM TO ACTIVATE THE EMERGENCY ALERT SYSTEM FOR THE FAIRBANKS LOCAL AREA BECAUSE OF A LOCAL EMERGENCY. IMPORTANT INSTRUCTIONS WILL FOLLOW."

*** Follow with emergency program/repeat message 3 times***

d. TERMINATION

To terminate the EAS message (immediately or later), make the following announcement:

"THIS CONCLUDES EAS PROGRAMMING. ALL BROADCAST STATIONS AND CABLE SYSTEMS MAY NOW RESUME NORMAL OPERATIONS."

e. END-OF-MESSAGE CODE

Transmit the EAS End of Message (EOM) code.

Important Note: For State and local emergencies, broadcasters and cable operators have the option of transmitting only the EAS header and EOM codes without an audio emergency message. This is acceptable so that EAS coded messages can be unobtrusively relayed through areas unaffected by the emergency.

Procedures for Monitoring Stations and Cable Systems

All other broadcast stations and cable systems are monitoring key sources via EAS monitor receiver/decoders and will be alerted by the header codes and attention signal. Each station and cable system upon receipt of the signal will, at the discretion of management, perform the same procedures as in step 1 above by transmitting the emergency message from the LP-1 or LP-2.

3. Responsibility to Provide Confirmed Information

To avoid unnecessary escalation of public confusion, all stations and cable systems must be cautious in providing news and information pertaining to the emergency. All messages must be based on definite and confirmed facts. The public must not be left to decide what is or is not fact.

		37 1	
4.	Kesume	Normal	Programming

Upon completion of the above transmission procedures, resume normal programming. Appropriate notations should be made in the station and cable system records. A very brief summary may be sent to the FCC for information purposes only.

VI. TESTS

Closed-circuit Required Weekly Tests are sent by each participating radio, television, cable system and the National Weather Service. In addition, the Fairbanks LECC will annually schedule a "live" test of the EAS system for the Fairbanks area (utilizing the CEM "Civil Emergency Message" event code.

VII. ANNEXES

ANNEX A	List of designated officials
ANNEX B	Approvals
ANNEX C	List of EAS codes transmitted by key EAS sources
ANNEX D	List of participating broadcast stations and cable systems

OPERATOR PLEASE POST

ANNEX A

Designated Officials Authorized to Activate the FAIRBANKS EAS Plan

Director, Fairbanks North Star Borough Division of Emergency Operations		
Commander, Fairbanks Detachment, Alaska State Troopers		
Chief, Fairbanks City Police		
Chief, North Pole City Police		
National Weather Service Forecast Office Fairbanks		

ANNEX B

APPROVALS

This Fairbanks EAS Local Area plan was developed and approved by the Fairbanks EAS Local Emergency Communications Committee.

The plan is coordinated with and distributed to all designed officials listed in Annex A and all broadcast stations and cable systems listed in Annex D.

Peter Van Nort

Fairbanks LECC Chair

National Weather Service

Mike Murphy Tom ZULZ

GCI Cable

David Gibbs

Fairbanks North Star Borough

 $\frac{9-21-2013}{\text{Date}}$

12/12/2013

01-09-2014

Date

ANNEX C

LIST OF EAS CODES TRANSMITTED BY EAS KEY SOURCES

Key EAS Source (County FIPS #)	ORG - Originator	EEE - Event
02090 Local Code	CIV/WX	CEM Civil Emergency Message
02090 Local Code	CIV/WX	EVI Evacuation Immediate
02090 Local Code	CIV/WX	HMW Hazardous Materials Warning
02090 Local Code	CIV/WX	SPW Shelter in Place
02090 Weather Code	wx	BZW Blizzard Warning
02090 Weather Code	wx	FFW Flash Flood Warning
02090 Weather Code	WX	FLW Flood Warning
02090 Weather Code	WX	HWW High Wind Warning
02090 Weather Code	WX	SVR Severe Thunderstorm Warning
02090 Weather Code	WX	TOR Tornado Warning
02090 Weather Code	WX	WSW Winter Storm Warning
02000 State Code	CIV	CAE Child Abduction Emergency
02000 State Code	CIV	RMT Required Monthly Test
02000 State Code	CIV	ADR Administrative Message
02000 National Code	EAN	EAN Emergency Action Notification
02000 National Code	EAN	EAT Emergency Action Termination

ANNEX D

LIST OF PARTICIPATING BROADCAST STATIONS AND CABLE SYSTEMS

GCI Cable Fairbanks/North Pole

Last Frontier Mediactive, LLC

660 KFAR-AM

820 KCBF-AM

94.3 KWDD-FM

95.9 KXLR-FM

98.1 KWLF-FM

103.9 KTDZ-FM

Capstar TX, LLC / Clear Channel Media+Entertainment

970 KFBX-AM

101.1 KAKQ-FM

102.5 KIAK-FM

104.7 KKED-FM

Tanana Valley Television Company

96.9 KYSC-FM

93.5 KDJF-FM

07 KFXF-TV

13 K13XD-D

16 DK16DW

22 K22EY-D

Chena Broadcasting, LLC

11 KTVF-TV

Evangelistic Alaska Missionary Fellowship, Inc

1170 KJNP-AM

100.3 KJNP-FM

4 KJNP-TV

University of Alaska

89.9 KUAC-FM

9 KUAC-TV

University of Alaska, on Behalf of U of AK, Fairbanks

91.5 KSUA-FM

Vision Alaska II, LLC

2 KATN-TV