



**MUNICIPALITY OF ANCHORAGE
EMERGENCY ALERT SYSTEM PLAN
(Anchorage Area EAS Plan)**

I. Anchorage Area EAS Plan:

A. Plan Development and Maintenance

The Anchorage Area EAS Plan was developed by the Anchorage Area EAS Committee in cooperation with local broadcast and cable operators. The Plan outlines methods used to disseminate emergency information and warning to the general public within the Anchorage EAS Local Area at the request of local, State, and Federal officials. Local EAS activation may occur in response to common emergency situations such as power outages, floods, civil disorders, earthquakes, heavy snows, toxic chemical leaks, or any occurrence or imminent threat which poses a danger to life or property. The EAS committee will review the Plan annually and is authorized to make minor modifications. Substantive modifications require the concurrence of the signatory authorities listed in Annex A. The Office of Emergency Management provides administrative support for Plan maintenance and facilitates coordination among participating agencies and organizations.

B. Participation and Acceptance

Participation of/or participation in the Anchorage Area EAS Plan shall not be deemed as a relinquishment of program control and shall not be deemed to prohibit a broadcast licensee or cable operator from exercising their independent discretion and responsibility in any given situation. Broadcast stations and cable systems originating emergency communications shall be deemed to have conferred rebroadcast authority. The concept of management of each broadcast station and cable system to exercise discretion regarding the transmission of emergency information and instructions to the general public is provided by the FCC Rules and Regulations.

C. Integrated Public Alert and Warning System (IPAWS) capability

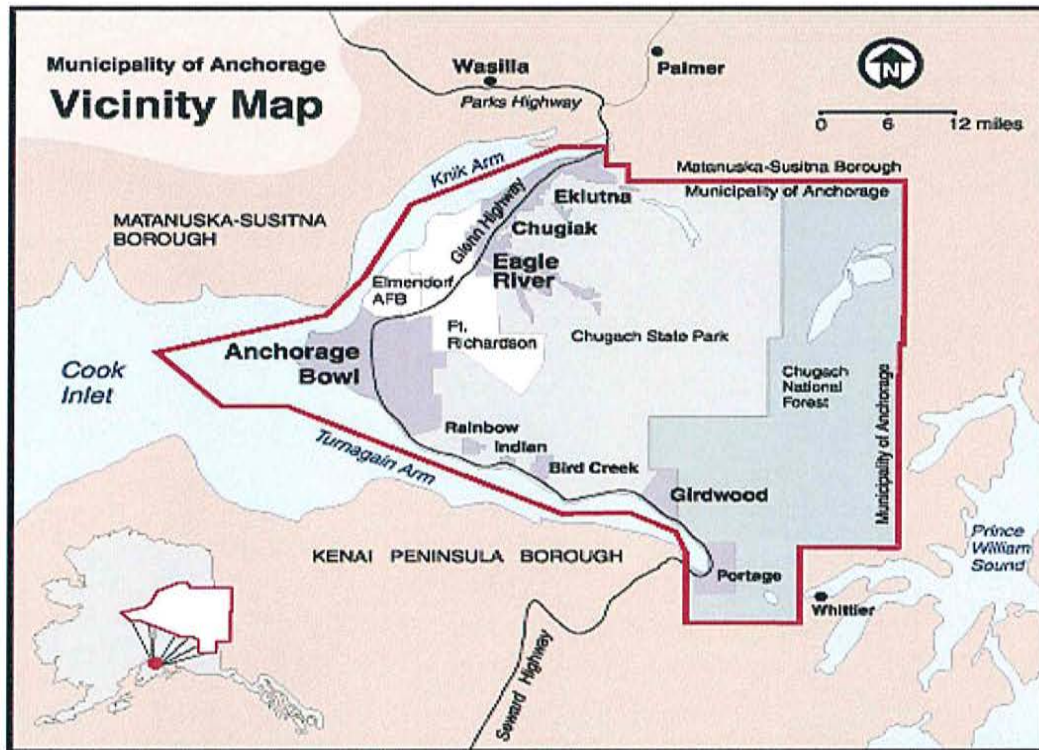
At this time the local government for the Municipality of Anchorage is not considered an Alerting Authority able to directly access the Wireless Emergency Alert system through the *Integrated Public Alert and Warning System (IPAWS)* as described in Section VI of the State Emergency Alert System Plan. Future revisions of the Local EAS Plan will incorporate these concepts as the MOA acquires the *IPAWS* capability.

D. Authorities

Authorities that govern development, maintenance and implementation of the Anchorage Area EAS Plan are found in Title 47 U.S.C. 151, 154 (i) and (o), 303 (r), 524(g) and 606; and 47 C.F.R. Part 11, FCC Rules and Regulations, Emergency Alert System (EAS).

E. Local Area

The Anchorage local EAS Area Includes the Municipality of Anchorage, Eklutna, Peter's Creek; Chugiak, Eagle River, Rainbow, Indian, Bird Creek, Girdwood, and Portage. The map below depicts the overall coverage area:



II. Key Emergency Alert System Source, Activation Requests, and Authentication & Transmission

A. Key Emergency Alert System Source:

The table below identifies the Key Emergency Alert System Source for the Anchorage Area EAS Plan:

Key Emergency Alert System Source	
Agency	National Weather Service Forecast Office
email address	
Contact	Duty Forecaster
Telephone	
Unlisted Telephone	
Hours of Operation	24hrs / 7days
Communications Facilities	6930 Sand Lake Rd, Anchorage, AK 99502

B. Requests for EAS Activation

The initiating process for requesting EAS activation will be made by a designated MOA official listed in Annex B. The Initiating Official will make the request by contacting the **Key Emergency Alert System Source** described in the table above either telephonically or via email. The format below will be used when making a request for EAS activation:

"This is (Name/Title) of (Organization). Request that the Emergency Alert System be activated for the Anchorage Area due to the following conditions (Description of Emergency)."

C. Authentication & Transmission

After receipt of a request for EAS activation, the National Weather Service should authenticate or verify that the request has come from an authorized Initiating Official identified in Annex B. Once the request is authenticated, EAS source personnel along with the Initiating Official determine transmission details (i.e., live or recorded, immediate or delayed). Initiating Officials or MOA Public Safety Agencies should provide emergency program material that includes the following (total message length cannot exceed two minutes):

- Description of the emergency
- Actions being taken by local government
- Instructions to the public.

III. Procedures for Broadcast and Cable System Operators

A. Responsibility to Provide Confirmed Information

To avoid unnecessary escalation or public confusion, all stations and cable systems must be cautious in providing news and information pertaining to the emergency. All messages must be based on

confirmed information to ensure public safety and avoid confusion.

B. System Tests

System tests are carried out by policies established by the Federal Communications Commission and the participating Broadcast and Cable System Operators.

List of Annexes

ANNEX A – Agency Plan Approval

ANNEX B – Initiating Official Authorized to Request EAS Activation

ANNEX C – List of EAS Codes

ANNEX D – Participating Broadcast Stations & Cable Systems

ANNEX E – EAS Committee Members

ANNEX A

Agency Plan Approval

The individuals below acknowledge by their signature that the Anchorage EAS Plan has the full concurrence and support of their Agency / Organization:

Organization: Municipality of Anchorage (MOA)

Name / Title: William Falsey / Municipal Manager

Signature / date: William Falsey 9/21/18

Organization: Municipality of Anchorage (MOA)

Name / Title: Kevin Spillers / Director, Office of Emergency Management

Signature / date: K.P. Spillers 9/19/2018

Organization: National Weather Service Anchorage (NWS)

Name / Title: Louise E Fode Warning Coordination Meteorologist

Signature / date: Louise E. Fode 9/5/2018

Organization: Alaska Public Media (KSKA, KAKM)

Name / Title: Robert Wyatt / Chief Technology Officer

Signature / date: Robert Wyatt 8/28/2018

Organization: KFQD (Alpha Media Group)

Name / Title: Paul Jewusiak / Chief Engineer

Signature / date: Paul 9-18-2018

ANNEX B

Initiating Official Authorized to Request EAS Activation

The following MOA officials are authorized to initiate requests for EAS activation. Current phone and email contact information to be used for verification purposes will be provided to the Key Emergency Alert System Sources identified in Part II on an as-required basis via separate correspondence.

Mayor

Municipal Manager

Fire Chief

Deputy Fire Chief

Police Chief

Deputy Police Chief

Director, Office of Emergency Management

AFD Dispatch Supervisor

APD Dispatch Supervisor

Annex C

List of EAS Codes Transmitted by EAS Key Sources

Key EAS Source (County FIPS #)	ORG - Originator	EEE - Event
02020 Local Code	CIV/WX	CEM - Civil Emergency Message
02020 Local Code	CIV/WX	EVI - Evacuation Immediate
02020 Local Code	CIV/WX	HMW - Hazardous Materials Warning
02020 Local Code	CIV/WX	SPW - Shelter in Place
02020 Weather Code	WX	BZW - Blizzard Warning
02020 Weather Code	WX	FFW - Flash Flood Warning
02020 Weather Code	WX	SVR - Severe Thunderstorm Warning
02020 Weather Code	WX	TSW – Tsunami Warning
02020 Weather Code	WX	TOR – Tornado Warning
02000 State Code	CIV	ADR - Administrative Message
02000 State Code	CIV	CAE - Child Abduction Emergency
02000 State Code	CIV	RMT - Required Monthly Test

Annex D

Participating Broadcast Stations & Cable Systems

Organization	Location	Channel	Phone #	Fax #
Alaska Integrated Media	Anchorage	KMVN-FM	(907) 522-1018	(907) 522-1027
	Anchorage	KNIK-FM	(907) 522-1018	(907) 522-1027
	Anchorage	KOAN-AM	(907) 522-1018	(907) 522-1027
	Anchorage	KZND-FM	(907) 522-1018	(907) 522-1027
Alaska Public Telecommunications Inc.	Anchorage	KAKM-TV	(907) 550-8400	(907) 550-8401
	Anchorage	KSKA-FM	(907) 550-8400	(907) 550-8401
Alpha Media	Anchorage	KBRJ-FM	(907) 344-9622	(907) 349-3299
	Anchorage	KEAG-FM	(907) 344-9622	(907) 349-3299
	Anchorage	KFQD-AM	(907) 344-9622	(907) 349-3299
	Anchorage	KHAR-AM	(907) 344-9622	(907) 349-3299
	Anchorage	KMXS-FM	(907) 344-9622	(907) 349-3299
	Anchorage	KWHL-FM	(907) 344-9622	(907) 349-7326
Chinook Concert Broadcasters Inc.	Anchorage	KLEF-FM	(907) 562-4434	(907) 562-4433
Christian Broadcasting Inc.	Anchorage	KATB-FM	(907) 333-9851	(907) 333-9851
	Anchorage	KAFC-FM	(907) 333-9851	(907) 333-9851
	Anchorage	KJLP-FM	(907) 333-9851	(907) 333-9851
	Anchorage	KXLW-FM	(907) 333-9851	(907) 333-9851
	Anchorage	KVNT	(907) 333-9851	(907) 333-9851
Coastal Television Broadcasting Company LLC.	Anchorage	KTBY-TV	(907) 561-1313	(907) 561-1377
	Anchorage	KYUR-TV	(907) 561-1313	(907) 561-1377
Denali Media Holdings	Anchorage	KTVA-TV	(907) 929-9700	(907) 273-3189
GCI Cable Inc. (TAC #)	Anchorage	Cable TV	(907) 868-5555	
Gray Television	Anchorage	KTUU-TV	(907) 762-9202	(907) 561-0882
	Anchorage	KYES-TV	(907) 762-9202	(907) 561-0882
Holy Rosary Academy	Anchorage	KHRM-LPFM	(907) 276-5822	
iHeartMedia	Anchorage	KASH-FM	(907) 522-1515	(907) 743-5184
	Anchorage	KBFX-FM	(907) 522-1515	(907) 743-5184
	Anchorage	KENI-AM	(907) 522-1515	(907) 743-5186
	Anchorage	KGOT-FM	(907) 522-1515	(907) 743-5183
	Anchorage	KYMG-FM	(907) 522-1515	(907) 743-5183
	Anchorage	KTZN-AM	(907) 522-1515	(907) 743-5183
Ketchikan TV LLC.	Anchorage	KDMD-TV	(907) 562-5363	(907) 562-5346
Koahnic Broadcast Corporation	Anchorage	KNBA-FM	(907) 793-3500	(907) 793-3536
- University of Alaska Board of Regents	Anchorage	KRUA-FM	(907) 786-6800	(907) 786-6806
Matanuska Telephone Association	Anchorage	Cable TV	(907) 761-2699	
North Star Television	Anchorage	KACN-TV	(907) 563-5226	(907) 563-5224
Ohana Media Group	Anchorage	KBBO-FM	(907) 344-4045	(907) 522-6053
	Anchorage	KFAT-FM	(907) 344-4045	(907) 522-6053
	Anchorage	KBYR-AM	(907) 344-4045	(907) 522-6053
	Anchorage	KTMB-FM	(907) 344-4045	(907) 522-6053
	Anchorage	KXLW-FM	(907) 344-4045	(907) 522-6053

Annex E

EAS Committee Members

The following identifies the members of the Anchorage Emergency Alert System Committee (EAS Committee):

Organization	Name
Anchorage Office of Emergency Management	Kevin Spillers
State Emergency Communications Committee (SECC)	Dennis Bookey
Anchorage Fire Department	Erich Scheunemann
Anchorage Police Department	Ken McCoy
Alaska Public Media	Robert Wyatt
KTVA	Erik Kuhlmann
KFQD	Paul Jewusiak
Christian Broadcasting	Tom Steigleman
National Weather Service	Louise Fode